

**TRAINING!**

**BAC BLANC**

**ANGLAIS**

**TERMINALE  
TECHNOLOGIQUE**

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**ANGLAIS – ÉVALUATION 3**

**Compréhension de l'oral, de l'écrit et expression écrite**

L'ensemble du sujet porte sur l'axe 7 du programme : **Diversité et inclusion**.

Il s'organise en trois parties :

- 1. Compréhension de l'oral**
- 2. Compréhension de l'écrit**
- 3. Expression écrite**

Afin de respecter l'anonymat de votre copie, vous ne devez pas signer votre composition, ni citer votre nom, celui d'un camarade ou celui de votre établissement.

Vous disposez tout d'abord de **cinq minutes** pour prendre connaissance de **la composition** de l'ensemble du dossier et des **consignes** qui vous sont données.

Vous allez entendre trois fois le document de la partie 1 (compréhension de l'oral).

Les écoutes seront espacées d'une minute.

Vous pouvez prendre des notes pendant les écoutes.

À l'issue de la troisième écoute, vous organiserez votre temps (**1h30**) comme vous le souhaitez pour rendre compte **en français** du document oral et pour traiter **en anglais** la compréhension de l'écrit (partie 2) et le sujet d'expression écrite (partie 3).

**Les documents**

**Document vidéo**

**Titre** : *Representation Matters – Latinx in Mainstream Media*

TED conference by Raquél Pérez – University of Rhode Island (URI) – March 7, 2019

**Source** : <https://www.uri.edu/tedx/talks/raquel-perez-latinx-in-mainstream-media/>

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## Texte

### The man behind ‘Selena: The Series’ is ready to lead Hollywood’s Latinx<sup>1</sup> revolution

5 Producer Jaime Dávila knows expectations are high for ‘Selena: The Series’, the upcoming biographical saga about beloved Tejana star Selena Quintanilla. Set to make its debut on Netflix in December, the TV drama is one of the season’s most anticipated releases — and it’s one of the few series this year featuring a Latinx cast at a time when calls for more Latinx representation are growing louder.

10 As the president and co-founder of Campanario Entertainment, the L.A.-based production company behind the series, Dávila has been on a mission to get Hollywood’s gatekeepers to abandon their outdated perceptions of the Latinx market.

15 “So much of what often happens in these rooms in Hollywood is that people will divide us,” he says. “They’ll say, ‘Oh, Latino — that’s a separate category.’ What I keep trying to say and what Campanario keeps trying to say with everything we do is that we’re not a separate category. We’re part of America. We’re part of the mainstream.”

20 For nearly seven years, Dávila and the Campanario team — a mighty six-person crew — have been working behind the scenes, developing content for major Hollywood players like Netflix, Amazon and Bravo, in an effort to bolster Latinx representation on screen, one project at a time, in the U.S. and abroad.

And with ‘Selena: The Series’, perhaps the company’s highest-profile project to date, the hope is to achieve the sort of mainstream success that will open more doors for content about, and made by, Latinos in an industry that remains overwhelmingly white despite pledges for greater diversity and inclusion.

25 “I’d really describe ‘Selena: The Series’ as a culmination of the work that we have put in to build a company that could highlight these types of themes, these types of stories, and bring it to a mainstream market,” Dávila says. “More than anything, we’re trying to show Hollywood that there’s this huge market of Latinx/Latino people; that our stories are American stories; that our stories are

<sup>1</sup> **Latinx** is the gender-neutral word used in the USA, instead of Latino or Latina, to refer to people of Latin American origin.

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30 global stories. Being able to point to a story like ‘Selena: The Series,’ which is all of those things, is really great. I would love for more doors to open up.”

Campanario’s efforts, particularly in the U.S., come at a time when Latino inclusion in Hollywood remains abysmal. Despite Latinos making up nearly 18% of the U.S. population, they are severely underrepresented in key roles across the industry [...].

35 Dávila is determined to be part of Hollywood’s revolution. He recently joined the board of directors of the National Hispanic Media Coalition and is more optimistic than cynical about the entertainment industry’s capacity to change. He’s not alone in the fight: a recent open letter demanding better representation in Hollywood was signed by more than 270 Latinx TV creators — including politicians like L.A. Mayor Eric Garcetti and Republican Joaquin Castro (Texas).

40 Eli Lehrer, who worked closely with Dávila, described Dávila’s dedication to inclusivity as “invaluable.”

45 “He was always pushing the brand to expand our horizons and diversify the voices we were bringing to the channel, in particular Latinx representation,” says Lehrer. “He really is driven by this mission. He feels strongly that what he’s doing is good business and very important work. He’s chasing this holy grail of a show that will broaden people’s understanding of what Latinx culture is and is also deeply entertaining. He wants to do both. He wants to have that massive hit that speaks to everyone but also does shift people’s understanding of what Latinx characters on TV can look like.”

50 And getting to tell that story on a global stage is a win.

55 “One of the most amazing things about being able to go on Netflix,” Dávila says, “is that people in Japan are going to watch the story right away. People in Denmark are going to watch this story right away. And my goal is for people to see our stories in those countries and relate to them and to see themselves in these characters. And I know it’s possible, because I grew up only watching white people and related to that.”

Yvonne Villarreal, *The Los Angeles Times*, March 7, 2020

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### 1. Compréhension de l'oral (10 points)

Vous rendrez compte, **en français**, de ce que vous avez compris du document.

### 2. Compréhension de l'écrit (10 points)

Give an account of the text, **in English** and in your own words, focusing on Jaime Dàvila's ambitions, his feelings about his project and his motivation.

### 3. Expression écrite (10 points)

Vous traiterez, **en anglais** et en **120 mots** au moins, l'un des deux sujets suivants, au choix.

#### Sujet A

You would like to encourage more diversity in fictional movies and documentaries. You decide to post a comment to Yvonne Villareal's article. Write the post.

#### Sujet B

Do you think that Hollywood fiction portrays stereotyped characters? Give examples to support your point of view.